Innovation

Duration: 35 mins  Level: Entry  Pass mark: 80%

Course Description:

Innovation can help drive business growth, and this course will help you gain a better understanding of the differences between invention and innovation and help you take appropriate action to become a more effective innovator. By taking this course you will be able to recognise the importance of innovation.

Learning Objectives:

• Define innovation and identify the main benefits and risks of innovation
• State the personal attributes required for innovation and recognise your own strengths and weaknesses
• Identify the key steps of the Linear model and distinguish between the stages of the Chain-linked model
• Recognise the 12 dimensions of business innovation

Product ID:  OSB001_04_214_3_L1_ENG_301
Price Band:  A3
Provider:  3rd Party Provider
Category:  Personal Effective Skills
Sub Category:  Business Skills
Assessment Model:  Standard – Pass/fail end of course assessment.
System requirements:  OS:  Windows / MAC
Browsers:  IE / Chrome
Plug-in:  Flash player
Settings:  Enable JavaScript / Allow cookies
Hardware:  600MHz processor / 1GB HD / 1GB RAM
Notes:  Enabled audio device required